**Lovely Professional University**

**Phagwara, Panjab**

**Submitted BY :- Submitted To:-**

**Name-** AYAN MONDAL, **BOOPATHI SUBRAMANI**

RITIK PRASAD **28940**

**Section -** DE530

**Group -** 2

**Roll No -** RDE530B51,

RDE530B52

**Reg. No - 12209278**

**12209361**

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**SYNOPSIS**

**Online Grocery Management Store PHP & MySQL Database Project**

**SCOPE OF THE PROJECT**

The primary goal of this web application is to offer a convenient platform for users to purchase groceries and products online. Food is an essential part of our daily lives, and acquiring the necessary ingredients often involves physically visiting a grocery store, purchasing items, and transporting them back home. To simplify this process, we have developed an Online Grocery Store web application.

With our platform, users can effortlessly order all the ingredients and products they need for cooking without leaving their homes. The hassle of carrying heavy bags of groceries is eliminated. Instead, users can place their orders online and wait for the items to be delivered to their doorstep. This convenient solution aims to enhance the overall shopping experience and make grocery shopping more accessible and efficient for everyone.

**SCOPE**

Online grocery shopping is characterized by routine buying behavior, with consumers making regular, habitual, and automatic purchases via retailers' websites. Despite the growing popularity of online purchasing, concerns remain about its suitability for all product types. Internet grocery sales are relatively low compared to overall online sales, primarily due to consumers' lack of trust in e-grocery service and product quality. While online grocery shopping has gained some traction in Western and Southern India, uptake remains slower than expected. Various websites operate in metro cities, catering to urban consumers' needs, but success hinges on meeting expectations of choice, quality, convenience, and effective retail-consumer engagement. Many online grocery stores have closed after a few months or years of operation.

Also it include following things-

Easy order and delivery

Targeted Customer acquired

Profit for Both Consumer and Seller

Quality products

**KEY FEATURES**

**Instant delivery**

This refers to a fast and efficient delivery service that ensures customers receive their orders promptly, often within a short timeframe after placing an order.

Two types of delivery Systems

1. Instant which will take minimum 45min,

- Chargable(free above 999rs order, Otherwise charge as 10% of the Product Cost(minimum charge-20rs),

- Mainly focused to deliver food item and vegtables.

2. One Day delivery with in 24 hours,

- Free(but chargable if product cost less then 99rs(10rs only).

**24 hours customer suppory**

Customers can choose between chatting online or speaking with a live representative over the phone, especially in urgent situations or when the chatbot(whatsaap based chat) is unable to address their query..

**Strong Feedback system**

This involves having a robust system in place to collect and analyze customer feedback. It enables the company to gather insights from customers and make improvements based on their suggestions or concerns.

**Target Special customers service**

This suggests that the business focuses on providing tailored and personalized customer service to meet the unique needs of specific customer segments or individuals.

**Point system for customer**

A loyalty and rewards system grants customers points for genuine feedback and order frequency, fostering customer engagement and incentivizing loyalty.

**Inventory Management**

Inventory management refers to the process of efficiently overseeing and controlling the company's stock of products. Effective inventory management ensures that products are in stock when needed and minimizes the risk of overstocking or stockouts.

**Full backend Support**

This indicates comprehensive support for the business's backend operations, including aspects like order processing, logistics, and data management, to ensure smooth and efficient business operations.

**COD Payment System(cash and UPI)**

COD Payment System: Cash on Delivery (COD) is a payment option that allows customers to pay for their orders when they receive them. Implementing a COD payment based on cash and UPI based system.

**Existing Solution**